

INFOSEC 2016

SPONSORSHIP INFORMATION

TUESDAY, SEPT 20, 2016
MUSIC CITY CENTER – NASHVILLE, TN



INFOSEC NASHVILLE 2016

About the Conference

The Middle Tennessee chapter of Information Systems Security Association (ISSA) will host over 400 attendees and two dozen locally and nationally recognized speakers. InfoSec offers two industry recognized keynote speakers, panel discussions and multiple breakout sessions focusing on technical and management issues as well as healthcare and other industry regulations in the security industry. Now in its 16th year, INFOSEC NASHVILLE 2016 is the Southeast's leading security conference and aims to bring technologists and security professionals together for a full day of exciting speakers and networking opportunities.

#1

Southeast
Security Event

16th

Annual

400+

Attendees

INFOSEC NASHVILLE 2016 attendees include C-Level Executives, IT & IS Directors and Managers, Network and System Administrators, Auditors, and Certified Professionals including CAP, SSCP and CISSP.



INFOSEC – SPONSOR BENEFITS

All Sponsors receive the following benefits:

	<u>Diamond</u>	<u>Platinum</u>	<u>Gold</u>	<u>Silver Specialty</u>	<u>Silver</u>	<u>Lanyard</u>	<u>Bag</u>	<u>Exhibitor</u>
Event Sponsorship Benefits	\$12,000 (Exclusive)	\$10,000 (Exclusive)	\$6,000 (Limit 10)	\$3,500 (Limit 6)	\$3,000 (Limit 4)	\$1,750 (Exclusive)	\$1,750 (Exclusive)	\$1,500 (Limit 8)
12 Month Logo on Event Site	X	X	X	X	X			
Verbal Acknowledgment at Keynote Introduction	X							
Mention in Media Releases	X	X						
Social Media Visibility	X	X	X					
Guaranteed Break Out Speaking Slot	X	X						
Program Ad	Full Page	Full Page	Half Page	Quarter Page	Quarter Page			
Logo in Program	X (Cover)	X	X	X	X	X	X	X
Exhibitor Space	2 tables Premium	1 table Premium	1 table Premium	1 table Premium	1 table Premium	1 Table	1 Table	1 Table
Full Admission to Conference	15	12	10	5	5	5	5	2
Option to Purchase Half Price Tickets	35	25	15					
Sponsors Parking for All Attendees		X						
Sponsors for Breakfast, Lunch, Reception, Snack, Keynote Video and Podcasts) with Signage Placement, Announcement at Podium				X				
Logo Displayed on Event Screens	X	X	X	X	X			
Logo Inclusion on Event Signage	X	X	X	X	X			
Opportunity for Gift Bag Inclusion	X	X	X	X	X	X	X	X
Opportunity to Participate in Passport for Prizes	X	X	X	X	X	X	X	X
Provide (Bag/Lanyard) for all Attendees						X	X	

Please select your sponsorship level:

- DIAMOND (\$12,000)
- PLATINUM - Parking (\$10,000)
- GOLD (\$6,000)
- SILVER - Breakfast (\$3,500)
- SILVER - Lunch (\$3,500)
- SILVER - Snack (\$3,500)
- SILVER - Reception (\$3,500)
- SILVER - Keynote Video (\$3,500)
- SILVER - Podcast (\$3,500)
- SILVER (\$3,000)
- LANYARD (\$1,750)
- BAG (\$1,750)
- EXHIBITOR (\$1,500)

Payment Options:

Check (Preferred)

Middle TN ISSA
PO Box 1431
Brentwood, TN 37024

Electronic

Please complete the Accounts Payable (AP) information on the commitment form and return to sponsorship@issa-midtn.org

An invoice with payment options will be sent to your AP contact that will be submitting payment.

Booth placement for attendees will be provided on a first come first serve basis (taking into consideration premium offerings by sponsorship level). Payment must be received 30 days after commitment in order to secure your company sponsorship level. Exceptions may be granted on a case by case basis by the ISSA conference committee.



SPONSOR COMMITMENT

By signing the below, it is certified that _____
(print name) is authorized by _____ (organization)
to enter into this agreement and the terms outlined have been
accepted. Any changes to terms must be in writing and signed by
both the Sponsor and an ISSA Representative.

Company: _____

Primary Contact: _____

Title: _____

Address: _____

Phone: _____

E-mail: _____

Signature: _____

Accounts Payable Information – Electronic Payment

*** Please identify the contact that will be submitting payment electronically ***

Contact Name: _____

Phone: _____

E-mail: _____

